

Research on the Idea and Construction Strategy of High-level Private University

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Abstract: In the critical period of transformation and development, our National Office of High Correction is faced with the establishment of a new situation of a high-level private higher education system with diverse types, flexible mechanisms, standardized management, distinctive features and high quality. To run a group of high-level private schools, we must adhere to the harmonious concept of "humanities, science and technology, innovation", open minds, rethink the purpose and function of the university, consolidate university characteristics, establish modern leadership management concepts, change style, and improve Efficiency and other ways to achieve.

1. Introduction

With the continuous expansion of enrollment, the quality of education continues to decline. In the high-level implementation path of private colleges and universities, we must adhere to the correct quality concept, scientific positioning, identify applied talents, adhere to the training mode of characteristic talents, and continuously cultivate high-quality talents for the society. The developed countries such as the United Kingdom, the United States, Germany, and Japan are the first to become innovative countries. It is inseparable from the cultivation of innovative and applied talents. To realize the road of independent innovation, China must promote and strengthen the cultivation and promotion of independent innovation and practical application capabilities. In order to achieve a high-level construction, private universities must not only recognize their own development strategies in building an innovative country, but also re-examine their own educational purposes, adjust their own school goals and talent training models, and adjust their school-running ideas in a timely manner. Establishing the purpose of running a school is not only different from the academic research talents under the concept of elite education, but also different from the purely skilled talents of vocational colleges, keeping up with the development needs of the times and establishing the application-oriented undergraduate mission. Practical talents cultivate innovative curriculum system, through deepening the curriculum level, school-level general courses - professional basic courses - professional core courses - professional elective courses - related minor courses, multi-scientific theory and ability training, and constantly expand the talent training, multidisciplinary Cross to meet the needs of talent knowledge. Continuously strengthen the practical teaching links, including training experimental courses, scientific research training, practice base internships, innovation and entrepreneurship funds and term papers, in order to cultivate students' scientific research ability, academic ability, hands-on ability, organizational ability, practical operation ability and so on. High-level private colleges and universities should support the scientific research personnel of the university to aim at the frontier technology, coordinate the development of the discipline, promote the intersection of emerging disciplines, and obtain the original innovation achievements; through the fund system or related auxiliary means, support the scientific research personnel of the university to promote economic and social development, Encourage the application of basic technical problems with wide impact and large impact, carry out key research, and achieve breakthroughs in key core technologies; encourage scientific research personnel of the university to combine the development needs of key industries in the province, and focus on improving the competitiveness of key industries and regional innovation capabilities. A new breakthrough in technology. Through scientific research, promote the development of disciplines and form a brand profession. Under the concept of talent quality in the 21st century, private colleges and universities should adhere to the following characteristics: thick

foundation, heavy skills, broad knowledge, high quality; coordinated development of knowledge, ability and quality; and a combination of general education and professional education. Highlight the knowledge and quality training of talents, keep up with the needs of local economic development, consolidate the majors needed in the era, highlight professional characteristics, establish different training modes, different professional orientations, different teaching modes for different majors, and adopt various measures. Highlighting the characteristics of running a school and pursuing the concept of pursuing value.

2. High-level private universities establish service local target choice

High-level private colleges and universities should firmly establish the concept of serving local economic development, give full play to the advantages of local key comprehensive universities, and embark on a new path of combining production, study and research, and create a new mechanism for jointly training talents with research institutes and enterprises. Each secondary college cooperates with enterprises to run schools, train double-teachers, and constantly explore development paths that are closely integrated with local economic development.

In the practice of running private colleges and universities, we should adhere to the employment-oriented and application-oriented training model, and realize the organic unity of talent training, teaching reform, and employment guidance. Adapting to market needs, improving employment rate and employment quality are the basic basis for promoting teaching reform and improving teaching quality. According to the market demand and employment situation, the discipline structure is determined, the professional setting and the number of enrollment of each major are flexibly adjusted; the school-enterprise cooperation training mode is innovated, paving the way for student employment; short-term employment guidance and full-time employment education are concurrent, and new students enrolled in the school to provide employment and entrepreneurship guidance. Courses provide scientific and reasonable career design and planning. Adhere to the "modern knowledge + professional skills + professional quality" talent training model. Enrich the internship and training links, combine theoretical teaching, practical teaching and off-campus internships; invest huge financial resources to build on-campus training facilities, encourage inter-disciplinary learning, and promote "one specialization and multi-energy"; focus on all-round development, in practice Growth ability.

Private colleges and universities should adhere to the organic combination of economic and social benefits, establish a school-running philosophy that serves both the society and the market, and ensures the healthy and sustainable development of the school. Establish a student off-campus practice base to achieve two-way service with the employer. Adhere to the unity of scale, structure, quality and efficiency. Adhere to the principle of serving the society, follow the rules of education, actively adapt to the market, ensure economic benefits with a moderate scale of running schools, optimize the school structure on the basis of certain economic benefits, improve the quality of running schools, and then expand and enhance social benefits. The organic unity of scale, structure, quality and efficiency.

3. The path to build a high-level private university

The construction of a high-level private university is a long-term dynamic process. There is only a starting point, no end, only continuous accumulation, and no shortcuts. The concept and goal design of university education determines the path of high-level private universities. The path of high-level private universities reflects the university's educational philosophy and target design. Specific measures and working methods are: 1. Open minds. This requires us to open the door to education. The so-called open-door education is to make the family and society become the "alliance army" of the school. Through the cooperation of the government, society, schools and families, we will build a comprehensive and three-dimensional new mechanism to promote the coordinated development of education. We must dare to reduce some of the defenses against the "self". By going out and coming in, we will continue to "connect" the educational needs of the

masses and society. The college can organize leaders, teachers to conduct social surveys and home visits when conditions permit, and courageously absorb new information, and do not set limits on individual knowledge, experience, mode of thinking, and value orientation. It is necessary to transform the self-organization mode and face the new reality and creativity. At the same time, we can invite parents and social personnel to enter the campus, understand the achievements of the school, express reasonable demands, truly realize the "great integration" of our thoughts, and realize the social circles. A better understanding of education, the elimination of misunderstandings, and the formation of a good atmosphere for joint education.

Rethink the purpose and function of the university. The complete university should be "four yes": it is the building, - "the university is not a building, it is a master". This sentence is said after the completion of the basic construction; it is a master, this is the status, role and task of the university. An important expression; it is great love, and all emotions come from the elements of "love." The integrator of the party, the people, the motherland, the college, and the love for all around you is love; it is a big tree, it symbolizes permanence and history. At present, many school authorities are working hard on building a building and building a luxury school gate. They are using their brains to expand their enrollment and hire some professors to fill the "facade." In fact, the university is not equal to the building and the famous teacher. The foundation of the university lies in "love" and "learning". It is based on student-oriented, scholar-first, academic-based, and academic style. To this end, we must establish a modern concept of teaching, adhere to the teacher-student-based, respect the choice of students, reform the teaching content and teaching methods, explore the teaching of students in accordance with their aptitude, pay attention to the development of students' individuality and the development of comprehensive quality.

To condense the characteristics of the university. University characteristics are gradually formed in the long-term development of a university, and it is the vitality and competitiveness of the university. Generally speaking, high-level private universities should be big (it is an efficiency), strong (is a resource), special (is an advantage) and long-term (it is an eternal). To be big, strong, and long-term must be special, have their own characteristic brand, have their own characteristics, which need to think about where the characteristics are, where to "special", where can "special", how to "special". To this end, high-level private universities must eliminate the shortcomings of "one thousand people". According to the changes in the demand of the talent market, starting from the needs of China's social reform and development, the requirements for education at different stages of reform and development are constantly innovating and Sublimation of the concept of running a school and guiding ideology for running a school. Establish a modern leadership management philosophy. The modernization of organizational form will produce new structural forces, and the "major system, flat, and refined" is the direction. One is to pay attention to the top design. The top-level design refers to the global perspective, determining the target and formulating the correct strategy and path for it to solve the deep social contradictions; the second is to implement refined management. It is easy to do the fine things, the things on the hands are fine, the fines are made into norms, and the norms are made into systems. On the ability, the flat person let, the mediocrity. The distribution system implements structural wages, rewards are linked, and those who have outstanding contributions are heavily rewarded, and those who seriously dereliction of duty are severely punished; thirdly, performance management is implemented. Use data, standardization, and refinement for scientific management. The department management implements the target management responsibility system; the management is not for profit, all investment and financing are used for teaching and construction; and the logistics management all implements socialized services.

Change the style and improve efficiency. The party committee of private universities plays the role of political core and supervision and guarantee. To promote the people's style with the party style and the political style, we must put forward new requirements for each party member. The cadres must reform their work style and be a "capital" person who can be responsible. Private colleges and universities have the flexibility of employing people and oppose the inability to adjust in time. Give play to the advantages of the mechanism, reflect the rapidity of decision-making and

the determination of execution, make quick decisions on some major issues; execute problems, and deal with them according to dereliction of duty, dereliction of duty, and liability accidents. Focus on the sensitivity of market response, and timely adjust strategies, ideas and behaviors according to changes in external conditions. To achieve full action, to achieve school vitality, teachers have enthusiasm, students must be motivated.

4. Conclusion

The concept of running a school is the soul of a university to survive and develop. It plays a guiding and regulating role in the development of the university. Especially for newly-built undergraduate colleges, the school has a short history, a weak foundation and a vague goal. It is especially important to establish a clear concept of running a school. The scientific concept of running a school is the core and soul of the development of the school. To build a high-level private university, the concept of running a school is a vital guide. Building a high-level private university is the common pursuit of our private higher education sector. High-level private universities are relative to categories, levels, and stages. This paper mainly analyzes the innovative path of high-level private colleges.

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